



**Coherent Eye Care announces the appointment of Justin Manning,
OD, MPH as Director of Population Health Strategies
and Provider Education**

FOR IMMEDIATE RELEASE – August 28, 2019 – Coherent Eye Care a leader in development and management of Clinically Integrated Eye Care Networks is pleased to announce the appointment of Dr. Justin Manning as Director of Population Health Strategies and Provider Education. Dr. Manning is the Founder and CEO of eyeLeader, a consulting and education company driven to empower eyecare providers to lead in a changing healthcare system through leadership development and population health management.

Optometry is uniquely positioned to play a key role in the delivery of value-based eye care. By partnering with primary care physicians, optometrists and ophthalmologists can ensure that the patient is seeing the right doctor at the right time. Coherent's population eye health strategy provides payors with a broader approach, focusing on prevention, early detection, patient engagement, improved access and care coordination.

“As Director of Population Health Strategies and Provider Education, Dr. Manning will be leading the advancement of Coherent’s goals within the provider community on a national level. He will lead new initiatives in continuing education, leadership development, and inter-provider communication. Educating our providers about their role in population eye health management is a key part of our mission”, said Jim Brocato, President & CEO of Coherent Eye Care.

“A large percentage of individuals do not receive the eyecare they need, and healthcare providers are not kept up to date on the care their patients receive when they do. I’m excited to partner with Coherent Eye Care to advance their clinically integrated eyecare networks and in turn, develop eyecare leaders to have impacts felt across the entire healthcare system,” said Dr. Manning.

For more information about Coherent Eye Care please contact:

Jim Brocato
President & CEO
Coherent Eye Care
Jim.brocato@coherenteyecare.com
(630) 292.6156



About Coherent Eye Care:

Coherent works with primary care groups, Medicare Advantage Plans, and Accountable Care Organizations to provide end-to-end population health management programs to improve the health of patients with chronic diseases, such as diabetic retinopathy, age-related macular degeneration, and glaucoma. Our goal is to close the diagnosis and treatment gaps for treatable vision loss by improving patient engagement and education with eye care and primary care providers. Coherent physicians and Clinically Integrated Eyecare Networks are strategically positioned to help health systems, health plans, and Accountable Care Organizations implement patient-centric, data-driven clinical pathways designed to ensure and predict optimal clinical outcomes and cost-of-care, while also improving HEDIS quality measure performance.

Website: www.coherenteyecare.com

About eyeLeader:

eyeLeader is a consulting and education company that drives practice growth and develops eyecare leaders to impact healthcare systems around the world through, The 3 Pillars of Eyecare Leadership. eyeLeader enhances the leadership skills of eye doctors and equips them with the tools needed to drive value-based care through health information technology, data analysis, and population health management. Dr. Manning has led and grown successful optometric practices through design thinking, the medical model and population health principles. He is known for his Monday rants on healthcare leadership and population health with his videos receiving thousands of views.

Website: www.theeyeleader.com

For more information about eyeLeader, please contact:

Justin L. Manning, OD, MPH, FAAO
Founder & CEO
eyeLeader
JManning@theeyeleader.com
(719) 238.9226